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INCOMING TELEGRAM Department of State

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JULY 13

JOINT EMB/JUSPAO MESSAGE

DEPARTMENT OF STATE A/CDC/MR

REVIEWED BY Don J. ... DATE 11/24/82

RDS ☐ or XDS ☐ EXT. DATE

TS AUTH. REASON(S)

ENDORSE EXISTING MARKINGS ☐

DECLASSIFIED ☐ RELEASABLE ☒

RELEASE DENIED ☐

PA or FOI EXEMPTIONS

1. FOLLOWING JUSPAO ACTING DIRECTOR'S DISCUSSION WITH MINISTER CHINH RE INFORMATION MINISTRY'S ROLE IN ELECTIONS, MINISTRY SUPPLIED A COPY OF THEIR COMPLETE ELECTION CAMPAIGN PLAN DATED JULY 5 AND CLASSIFIED "MAT" (SECRET). FULL TRANSLATION WILL BE POUCHED. MEANTIME, SALIENT POINTS FOLLOW:

2. FOUR-PHASE PROGRAM UTILIZING ALL COMMUNICATION MEDIA TO ACHIEVE THREE OBJECTIVES:

A. ENCOURAGE POPULATION TO PARTICIPATE IN ELECTORAL PROCESS.

B. GET OUT VOTE WITH NATIONAL PUBLICITY CAMPAIGN.

C. WARN POPULACE AGAINST EFFORTS FROM WHATEVER SOURCE TO UNDERMINE ELECTION.

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3. PHASE I (1 JULY - 25 AUGUST) WILL INCLUDE DISSEMINATION ELECTION DECREE (#222/66), EXPLANATION PURPOSE AND IMPORTANCE ELECTIONS AS WELL AS THE REGULATIONS GOVERNING CANDIDATES AND VOTING PROCEDURES. APPEALS WILL ALSO BE MADE TO CITIZENS TO BE WARY OF PLOTS, CONSPIRACY AND DISTORTED PROPAGANDA ARGUMENTS OF THE COLONIALISTS AND NEUTRALISTS AIMING AT UNDERMINING THE ELECTIONS.

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SECRET

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4. PHASE II: 26 AUGUST - 10 SEPTEMBER: WILL REINFORCE KNOWLEDGE OF ELECTIONS PROCEDURES; URGE ALL ELIGIBLE CITIZENS TO VOTE, AND SUPPORT THEIR CANDIDATES BY ATTENDING PARTY AND CANDIDATE RALLIES, ETC.

5. PART III (SEPTEMBER 11 ELECTION DAY) -- ALL-OUT CAMPAIGN EFFORT TO GET OUT THE VOTE IN A PEACEFUL AND ORDERLY FASHION, AND TO REPORT ELECTION RESULTS SOONEST THROUGH COMMUNICATION MEDIA.

6. PART IV (SEPTEMBER 12 ONWARD) -- PUBLICIZE ELECTION RESULTS, GIVING EMPHASIS TO THEIR DEMOCRATIC NATURE AND PROGRESS IT ACHIEVES TOWARD BUILDING FREE VIETNAM.

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7. TO MEET OBJECTIVES MINISTRY OF INFORMATION PLANS PRODUCE TWO BOOKLETS, SIX POSTERS, SEVEN LEAFLETS, TEN SLOGANS, ONE DOCUMENTARY FILM, TEN THEATER SLIDES WITH SLOGANS PLUS FILMED NEWSCLIPS, TV AND RADIO PRODUCTION AND CULTURAL/DRAMA INPUT. ALL PRINTING GOALS REACHABLE USING MINISTRY'S PRESSES SINCE TOTAL LEAFLETS, POSTERS, PAMPHLETS UNDER TEN MILLION. IN OUR OPINION THIS FIGURE MIGHT WELL BE INCREASED. ORIGINAL DOCUMENTARY FILM PROBABLY CANNOT BE PRODUCED BY DEADLINE UNLESS FILM CLIPS ARE USED. IN THIS CONNECTION WE ARE HOPEFUL WE CAN PERSUADE MINISTRY THAT IT WILL BE MORE PROFITABLE TO SHOOT FILM AS ELECTIONS UNFOLD, TO SHOW DURING PHASE IV AFTER ELECTIONS, RECALLING WHOLE STORY OF EVENT.

8. OF POLITICAL INTEREST IS FACT THAT MINISTRY OF INFORMATION WILL SHARE WITH MINISTRIES OF INTERIOR, EDUCATION, YOUTH, REVOLUTIONARY DEVELOPMENT, GENERAL POLITICAL WARFARE DIRECTORATE AND CITIZENS' GROUPS MAJOR RESPONSIBILITY FOR COORDINATING AND SUPPLYING WITH MATERIALS NATIONAL NETWORK OF "ORGANIZATIONAL SUPPORT" FOR ELECTION, DOWN TO HAMLET AND WARD LEVEL. EMPHASIS

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WILL BE PLACED ON RALLYING STUDENTS, REVOLUTIONARY DEVELOPMENT TEAMS, VIETNAMESE ARMY PSYOPS OFFICERS, CITIZENS' COMMITTEES AND SCHOOL OFFICIALS TO GET OUT THE VOTE, DISTRIBUTE ELECTION PUBLICITY MATERIALS PREPARED BY MINISTRY OF INFORMATION OUTPUT AND EXPLAIN THE IMPORTANCE OF THE ELECTIONS.

9. WILL REPORT SUBSEQUENTLY ON ACTUAL STATUS OF PROJECTS ENVISIONED BY PLAN.

LODGE

PLEASE DESTROY ALL COPIES OF THIS MESSAGE PREVIOUSLY DISTRIBUTED WITH FIRST PAGE BEARING CLASSIFICATION UNCLASSIFIED SECRET

Dove 8/5/66 (30)